

Text 1 - Some important elements of Fashion Design

1. Color is the first thing you notice about a garment.
2. The feel of the fabric (its softness, stiffness or silkiness) is important when choosing a garment.
3. Bright colors make a dress appear bigger in size.
4. Some colors are deemed fashionable during different fashion cycles.
5. The silhouette is the basic shape, outline and style of the clothing.
6. Various style elements include the trumpet skirt with an exaggerated bottom part or the corseted bodice which is figure-fitting.
7. Sheath silhouette is a figure-fitting silhouette which is narrow in shape and hugs the body of the wearer.
8. Fitted jeans and pencil skirts belong to the sheath silhouette.
9. Empire silhouette is a style in clothing in which the dress has a raised waistline.
10. There are a variety of fabrics with different textures – some are pre-pleated, some are crinkled, some woven with raised patterns.
11. Most of the fabric texture is achieved by a particular type of weaving of fibers.
12. Different types of fabric patterns and prints include checks, stripes, floral prints, geometric and animal prints.
13. Dress decorative designs include collars, lapels, pleats etc.
14. Surface embellishments include embroidery and tassels.

Vocabulary 1:

- Garment, garments – komad odeće, odevni predmet
- Fabric, fabrics – tkanina
- Softness – mekoća
- Stiffness – jačina, krutost
- Silkiness – svilenkastost
- Bright colors – svetle, jarke boje
- Deemed fashionable – smatrane modernim
- Fashion cycles – modni ciklusi
- Basic shape and outline – osnovni oblik i kontura
- trumpet skirt – suknja oblika trube
- an exaggerated bottom part – naglašeni donji deo suknje

- the corseted bodice – korsetirani gornji deo
- a figure-fitting silhouette – silueta koja prati liniju tela
- narrow in shape – uzanog/sukog oblika
- wearer – nosilac
- Fitted jeans – uske pantalone
- Pencil skirts – uske suknje oblika olovke
- Empire silhouette – carska silueta
- a raised waistline – visoka linija struka
- textures – tekstura
- pre-pleated - nabane
- crinkled – naborane
- woven with raised patterns – tkane uzdignutim šarama
- weaving of fibers – tkanje vlakana
- fabric patterns – obrasci na tkanini
- checks - karirani, stripes – pruge/štrafte, floral, geometric and animal prints – cvetni, geometrijski print i životinjske šare
- collars - kragne,
- lapels - reveri,
- pleats – nabori, falte
- surface embellishments – površinski ukrasi
- embroidery and tassels – vez i rese

Text 2 – Being a Fashion Designer

1. Fashion is the constant reinvention of old trends and the creation of new ones.
2. All a designer needs is enthusiasm and a willingness to express his own unique view of the world.
3. Too many rules might deaden creativity.
4. Outdated styles can be reinvented to create contemporary ideas.
5. A designer should always have a finger on the pulse of the time.
6. Each fashion season has a discernible look.
7. Different designers often produce similar color ranges and silhouettes because they are aware of the broad trends.
8. Patterns and styles based on ethnic ideas are recycled again and again by designers.
9. Fashion draws on other forms of art for inspiration.
10. Hollywood movies can start fashion trends.
11. Antique textiles with their intricate patterns are a great source of inspiration.
12. Some fashion designers mix the antique aspect of the embroidery and lacework with modern design elements.
13. Undulating lines of hills can inspire stripes on a blouse.

Vocabulary 2:

- Outdated styles – zastareli stilovi
- Contemporary ideas – savremene ideje
- Discernible look – upečatljiv, primetan izgled
- Broad trends – širi trendovi
- Patterns – obrasci
- Draws on – koristi, oslanja se na
- Antique textiles – starinski tekstil
- intricate patterns – složeni, zamršeni obrasci
- embroidery - vez
- lacework – čipka
- Undulating lines – talasaste linije
- Stripes – pruge, štrafte
- Blouse – bluza
- View – pogled

Text 3 - Start thinking like a Fashion Designer

1. Include descriptions such as “rounded”, “sophisticated”, “feminine” or “soft” to evoke your target customer.
2. A designer should always have a customer in mind.
3. All the famous designers have their own particular style.
4. Clothes, jewelry, buildings have a unique flavor that reflects the philosophy of the designer.
5. The price at which your product can be sold will dictate your budget.
6. Do quick sketches and produce some rough designs on a layout pad.
7. A vest top will be cheaper than a long-sleeved garment and your designs should reflect this.
8. A thing that is embellished will have a high value.
9. Make sure that your work is in line with fashion trend predictions.
10. Mood board is the group of items produced each season by a designer and these items have certain features in common, such as color, shape and pattern.
11. Art Deco is a design style characterized by simplicity, bold outlines, geometrical order and the use of new materials such as plastic.

Vocabulary 3:

- Roughs – preliminarna skica za dizajn
- Mood board – tabla raspoloženja
- Layout board – podloga/tabla za skiciranje
- Descriptions – opisi
- Rounded – okrugli
- Sophisticated – sofisticirani
- Feminine – ženstveni
- Soft – glatki
- Target customer – ciljni kupci
- Price – cena
- quick sketches – brze skice
- jewelry – nakit
- a unique flavor – jedinstven ukus
- vest top – prsluk, gornji deo bez rukava
- a long-sleeved garment – komad odeće sa dugačkim rukavima
- reflect – odraziti
- embellished – ukrašen
- predictions – predviđanja
- in line with – u skladu sa
- items – predmeti, artikli
- shape – oblik
- pattern – obrazac, šare
- simplicity – jednostavnost
- bold outlines – podebljane konture
- geometrical order – geomerijski poredak
- the use of new materials such as plastic – korišćenje novih materijala kao što je plastika